

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): December 31, 2015

THE PULSE BEVERAGE CORPORATION

(Exact name of registrant as specified in its charter)

Nevada	000-53586	36-4691531
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(State or other jurisdiction of incorporation)	(Commission File No.)	(IRS Employer Identification No.)
11678 N Huron Street		
Northglenn, CO 80234		

(Address of principal executive offices, including Zip Code)		

Registrant's telephone number, including area code: (720) 382-5476

N/A

(Former name or former address if changed since last report)

Check appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below)

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02. Departure of Directors or Certain Officers; Election of

Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On December 31, 2015 the Company amended its 2011 Equity Incentive Plan such that the number of shares of common stock issuable pursuant to the plan was increased from 4,500,000 shares to 20,000,000 shares.

Following the amendment to the plan, the Company:

o issued 275,000 shares of common stock to Brian Corday, an officer and director of the Company, for services rendered, and

o issued the following options to the Company's officers and directors:

	Shares Issuable Upon Exercise of Option -----	Exercise Price -----	Expiration Date -----
Robert Yates	2,500,000	\$0.10	December 31, 2020
Parley Sheya	2,500,000	\$0.10	December 31, 2020
Brian Corday	175,000	\$0.10	December 31, 2020

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: January 5, 2016

THE PULSE BEVERAGE CORPORATION

By: /s/ Robert E. Yates

Robert E. Yates, Chief Executive
Officer